

EXHIBITOR'S CONTRACT «AUTO ZÜRICH» 2024 SERVICES AND FOOD

Return by April 22, 2024: Auto Zürich AG, Postfach 28, 8010 Zürich or info@auto-zuerich.ch

Exhibitor's address

Company: _____

Other info: _____

Street/No.: _____

Postcode/city: _____

Telephone: _____

E-mail: _____

Website: _____

Billing address

(if it differs from exhibitor's address)

Company: _____

Other info: _____

Street/No.: _____

Postcode/city: _____

Co-exhibitor

Brands: _____

The entry fee of CHF 150.– for co-exhibitors includes listing on the website and in exhibition magazine.

Company: _____

Street/No.: _____

Postcode/city: _____

Telephone: _____

E-mail: _____

Website: _____

Contact person

Title Ms Mr

First name: _____

Last name: _____

Telephone: _____

E-mail: _____

Mandatory communications package: Listings on website and in the exhibition magazine (over 300,000 copies distributed) CHF 500.–

Company: _____

Street/No.: _____

Postcode/city: _____

Telephone: _____

E-mail: _____

Website: _____

Co-exhibitor

Brands: _____

The entry fee of CHF 150.– for co-exhibitors includes listing on the website and in exhibition magazine.

Company: _____

Street/No.: _____

Postcode/city: _____

Telephone: _____

E-mail: _____

Website: _____

For further co-exhibitors please fill in the additional form «Co-exhibitor New Car Sector» on our website.

EXHIBITOR'S CONTRACT «AUTO ZÜRICH» 2024 SERVICES AND FOOD

For service companies

What we offer:

1	Desired size (m ²)
2	Desired size (m ²)
3	Desired size (m ²)
4	Desired size (m ²)
5	Desired size (m ²)
Total area for service company (m ²)	

We have our own booth architecture. (please submit pictures)
 We need support from a stand builder and would like an offer.

For food companies / foodtrucks

What we offer:

(e.g. Asian specialties, Italian specialties, pizza, burgers, etc.)

1

2

3

Vehicle type

Truck

Size

Trailer

Size incl. drawbar

Total area for food stand / foodtruck (m²)

Booth costs

(All prices displayed excluding 8.1% VAT.)

Service industry and exhibitors special areas (outdoor area, foyer, Hall 7)

CHF 175.-/m² including waste disposal., PR and advertising for the event. The minimum size is 35 m².

Mandatory communication kit incl. listing on the website and in the exhibition magazine (over 300,000 copies distributed): CHF 500.-

Per co-exhibitor (only brand dealers) a fixed fee of CHF 150.- will be billed. Included in the price are listing on the internet (including a link on the home page). Invoices are billed to the main exhibitor.

Electricity costs

The electricity cost will be calculated separately and billed to the exhibitor.

Registration deadline April 22, 2024

Conditions of payment

Terms of payment: 50% of the stand rental fee within 30 days of receipt of invoice. By submitting this registration, the exhibitor accepts and is bound by the terms and conditions of the exhibition, which can be found at auto-zuerich.ch/application and which will be sent to the applicant together with a signed copy of the contract. the 2nd half by 13 September 2024 at the latest.

General information

The event organizers reserve the right to refuse an exhibitor without stating reasons, and can reduce or increase the requested booth area according to space availability (fire regulations). All prices are listed exclusive VAT.

By submitting this registration, the exhibitor accepts and is bound by the terms and conditions of the exhibition, which can be found at auto-zuerich.ch/application and which will be sent to the applicant together with a signed copy of the contract.

Main exhibitor:

Place: _____

Date: _____

Stamp and signature: _____

Auto Zürich AG:

Zürich, Date: _____

Signature: _____

Please return by April 22, 2024 to: **Auto Zürich AG, Postfach 28, 8010 Zürich** or per e-mail to: **info@auto-zuerich.ch**

ANNEX TO EXHIBITOR'S CONTRACT «AUTO ZÜRICH» 2024 SERVICES AND FOOD

1. Prices

All prices in this annex are shown excluding 8.1% VAT.

2. Booth rent

Service and Food companies

CHF 175.-/m² including waste disposal, PR and advertising for the event. Minimum fee per stand CHF 6'000.-.

Auto Zürich reserves the right to reduce or increase the requested booth area according to room availability and fire regulations. The main exhibitor will be billed CHF 500.- for the mandatory communications package. A fixed rate payment of CHF 150.-- per co-exhibitor is charged. Included in the price are the internet listing (and link on the home page). The main exhibitor will be billed.

3. Conditions

50% of booth rent is to be paid within 30 days of receipt of invoice. The second half to be paid by September 13, 2024 at the latest. Should an exhibitor withdraw after signing the binding contract, they are legally responsible for full payment of the stand rent and extra costs. Should the fair organizers manage to rent out the space to a third party, without disadvantage to others, the withdrawn exhibitor has the right to a refund of 10% of the stand rent, or a minimum payment of CHF 5'000.- (excl. VAT).

4. Entry prices for the «Auto Zürich»

Online

CHF 19.- adults

CHF 10.- pupils, students,
learners

CHF 12.- OAPs and those
on benefits

Cash desk

CHF 22.- adults

CHF 12.- pupils, students,
learners

CHF 14.- OAPs and those
on benefits

5. Exclusive pre-opening on November 6, 2024

Exhibitors can reserve tickets for the exclusive preview at a price of CHF 114.-. The event will be advertised separately and the final programme will be published in September.

6. Tickets for exhibitors, day tickets and parking permits for exhibitors

Exhibitors will be granted 4 free exhibitor tickets for the personnel at the booth, as well as free tickets for a one day single visit (see table). The number of tickets depends on allotted booth size:

stand area	exhibitors' tickets	day tickets
up to 70 m ²	5	10
from 71 to 120 m ²	10	20
from 121 to 220 m ²	15	30
over 221 m ²	20	40

Exhibitors must neither sell, nor pass on, nor lend their Exhibitor tickets. Any violation of the above will result in revocation.

Additional exhibitor tickets can be booked at a price of CHF 19.- each. Further day tickets can be ordered as vouchers for clients and/or interested parties for a small service charge of CHF -.50. At the end of the trade show, the actual number of vouchers redeemed will then invoiced at a special price of CHF 5.50 each. 4-day parking tickets for the Parkhaus Messe Zürich can be purchased at CHF 88.- (price quoted march 2023).

10-day parking tickets (including installation days) for the Parkhaus Messe Zürich can be purchased at CHF 148.-.

On and around the Messe Zürich there are no other parking spaces for visitors or exhibitors. Lost exhibitors' tickets of parking permits or day tickets cannot be replaced for free.