

EXCLUSIVE PRE-OPENING: NOVEMBER 6, 2024
PUBLIC DAYS: NOVEMBER 7 – 10, 2024

MESSE ZÜRICH



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EXHIBITOR CONTRACT NEW EXHIBITORS «AUTO ZÜRICH CLASSIC 2024»

Return by May, 17, 2024 at the latest:

VENUE:

Auto Zürich AG, Postfach 28, 8010 Zürich or info@auto-zuerich.ch

Exhibitor's address	Contact person		
Company:	Title Ms Mr		
Other info:	First name:		
Street/No.:	Last name:		
Postcode/city:	Telephone:		
Telephone:	E-mail:		
E-mail: Website:	Mandatory communications package: Listings on website and in the trade show magazine (Number of copies printed in excess of 300'000) CHF 400.—		
Billing address company	Company:		
(if not identical with exhibitor's address)	Street/No.:		
Company:	Postcode/city:		
Other info:	Telephone:		
Street/No.:	E-mail:		
Postcode/city:	Website:		

The advantages of the «Auto Zürich CLASSIC» booth architecture for you.

- The exhibit booth will be handed over to you in turnkey condition.
- The entire planning for the provision of lighting and individual lettering will be carried out by the team of AUTO Zürich CLASSIC.
- The only thing you have to do is drop off the vehicle(s) at the agreed point in time.

For exhibitors who are participating in the Auto Zürich CLASSIC for the first time, we offer the special terms listed below:

Flat rate per exhibition car: CHF 3'950.- (instead of CHF 5'950.-)*

Lighting and lettering: included in the price

Disposal costs: included in the price

Communications package: CHF 400.- (instead of CHF 500.-)*

*excluding 8.1% VAT.











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The available configurations of the «Auto Zürich CLASSIC» booth architecture

Configuration	Number of Cars	Space per Car	Cost per Car	Lounge	Cost Lounge	
A	1	16,6 m²	CHF 3'950	4,5 m ²	CHF 500	
BI	2	16,6 m²	CHF 7'900	9 m²	CHF 750	
CI	2	16,6 m²	CHF 7'900	18 m²	CHF 1'350	
	3	16,7 m ²	CHF 11'850	27 m²	CHF 2'000	
EI S.	4	16,6 m²	CHF 15'800	36 m²	CHF 2'700	
	6	17,5 m²	CHF 23'700	39 m²	CHF 2'900	

*excluding 8.1% VAT.











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VENUE:

THE «AUTO ZURICH CLASSIC» INDIVIDU	AL SOLUTION
The booth design of the Auto Zürich CLASSIC is ca xibility. In cases of different requirements that can create a customized solution that meets the exhibit	not be met by the standard configurations, we car
Please contact us.	
Notes	
Terms of payment Within 30 days after receipt of invoice: 50% of booth rental fee, 2nd half no later than September 13, 2024.	Exhibitor: Place:
	Date:
General General information: The event organizers reserve the right to	Stamp and signature:
refuse an exhibitor without stating reasons, and can reduce or increase the requested booth area according to space availability (fire regulations). All prices are listed excluding VAT.	Auto Zürich AG: Zürich, Date:
By submitting this registration, the exhibition conditions are recognized as legally binding. You can find them at	Signature:
auto-zuerich.ch/anmeldung and will be sent to the appli-	Please return by May 17, 2024 at the latest to Auto Zürich AG

Please return by May 17, 2024 at the latest to Auto Zürich AG, P.O. box 28, 8010 Zürich or by email to: info@auto-zuerich.ch

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cant along with a signed copy of the contract.







