

AUTO ZÜRICH. GENERAL EXHIBITION TERMS FOR THE AREA: SERVICES AND FOOD 2024

Installation, dismantling and maintenance of the «Auto Zürich» booths

A. SET-UP REGULATIONS

The organizer will allocate stands accordingly the Auto Zürich concept and with the best possible consideration of the exhibitor offer. The setup and dismantling times will be communicated to the exhibitor at an early stage; these are in favor of a smooth process to comply with the requirements of the company.

A stand concept or a visualization (especially for food trucks) submitted to the organizer in advance. What the facility and as far as decoration of the stands is concerned, exhibitors are held as follows regulations to be observed:

1. Decoration

Setting up umbrellas (parasols and the like) in the halls are not permitted. Showcases may not exceed a height of 2.50 m and a width of 1.20 m.

For flower and plant decorations that exceed a height of 1.50 m, a project must be submitted to the organizer. The Approval is granted on the condition that Decoration does not impair the view of the neighboring stands or harms the general aspect of Auto Zürich. However, the total height is limited to 3 m.

2. Advertising

Ads in the booths may not exceed 1.50 m in height measured from the hall floor.

3. Acoustic signals, headlights and parking lights

Acoustic signals, headlights and parking lights cannot be switched on.

4. Advertising presentations and disposal of tires, accessories and other items

Advertising presentations of any kind are prohibited. Brand-specific accessories can be displayed at the booth as long as the booth regulations with regard to quantity etc. is adhered to. It is prohibited to sublet a part of the exhibition space to co-exhibitors not registered with Auto Zürich.

5. Keep order and cleanliness

The exhibitors and the food operators are responsible for a proper, clean and hygienic appearance. The Instructions from authorities must be followed in any case.

6. Sound / Video

Possible sound effects can only be permitted if the sound volume does not disturb the neighboring booths. Screens can be approved by Auto Zürich only if they are directed toward the inside of the booth or placed deep inside the booth and positioned so that visitors can stay within the booth itself. The screen (this includes set-up and mounting) may not exceed 2 m in height measured from the hall floor.

7. Special permission

Special request for the booth regarding deviation from the regulations regarding illumination, platforms, general presentations etc., must be submitted no later than **September 30, 2024** to the organizer.

B. Accessories and garage equipment booths, literature and trade associations, misc.

1. Build height and distances from edge of booth

Dividing walls and equipment and/or furniture, including the cover strip, can be built up to 2.65 m and may be pulled up to 50 cm to the edge of the booth on the sides facing visitor passages. Exhibits as well as stands and showcases with exhibits can be set up at the edge of the booth, but must not exceed the height of 1.50 m measured from the hall floor in this 50 cm zone.

2. Height of the roof and the cover strip

It's obligatory that all booths feature a 30 cm high cover strip which has to be mounted at 2.65 m from the hall floor (upper edge). With booths without a roof, the cover strip has to be mounted along the entire length of the side, back and where necessary booth walls, so that the upper edges of all booths are in line at a height of 2.65m. This measure aims at all cover strip being flush at the same height and result in a uniform look even in cases where certain booths have risers up to 15 cm while other booths are set up directly on the hall floor.

3. Sound

Sound can only be allowed if the sound does not disturb the neighboring booths and visitors are inside the booths.

4. Special terms for exhibitors of car radios

Exhibitors of hifi systems, audiovisual items etc. can install enclosed booths of 2.65 m in height. Outside these booths presentation can only be carried out with headphones and the visitors have to be inside the exhibition booth.

5. Height of platform(s), turntables with exhibits

The exhibitors are free to set up a platform or a turntable not higher than 30 cm at their booths. Platforms or turntables for vehicles may not exceed the height of 2.20 m measured from the hall floor, including the vehicle (see sec. 1 regarding 50 cm zone).

6. Flower and plant decoration

Any flower or plant decoration exceeding the height of 2.65 have to be submitted as a project with Auto Zürich. It will be approved under the condition that these decorations do not block the view to neighboring booths.

C. General terms for all exhibitors

1. Additional illumination

The exhibitor's board reserves the right to demand the lowering of light intensity or to prohibit it, if this light is too intensive and considered a nuisance by visitors. Moreover, flashing lights or illuminations might also be not accepted. Auto Zürich will offer **a uniform illumination at a flat rate for new car exhibitors.**

2. Final acceptance of completely installed booth by Auto Zürich

Decorators or parties contracted for the installation of the booths have to report to Auto Zürich after completing the installation and before leaving the exhibition to receive final acceptance of the booth.

3. Removing exhibits and dismantling of the booths

To be carried out in accordance with the respective instructions issued by Auto Zürich and Exhibition Zürich and Messe Zürich.