

EXHIBITOR'S CONTRACT AUTO ZÜRICH: FOR THE AREAS MOTOR SPORTS, TUNING, CAR TECHNOLOGY AND ACCESSORIES

Return by May 17, 2024 to: Auto Zürich AG, Postfach 28, 8010 Zürich or info@auto-zuerich.ch

Exhibitor's address:

Company: _____

Other info: _____

Street/No.: _____

Postcode/city: _____

Telephone: _____

E-mail: _____

Website: _____

Billing address:

(if not the same as exhibitor's address)

Company: _____

Other info: _____

Street/No.: _____

Postcode/city: _____

Co-exhibitors: The participation fee for co-exhibitor, which includes the mandatory communication package is CHF 950.–

Company: _____

Street/No.: _____

Postcode/city: _____

Telephone: _____

E-mail: _____

Website: _____

Contact person:

Title: Ms Mr

First name: _____

Last name: _____

Telephone: _____

E-mail: _____

Mandatory communications package: Listings on website and in the trade show magazine (Number of copies printed in excess of 300'000) CHF 500.–

Company: _____

Street/No.: _____

Postcode/city: _____

Telephone: _____

E-mail: _____

Website: _____

Co-exhibitors: The participation fee for co-exhibitor, which includes the mandatory communication package is CHF 950.–

Company: _____

Street/No.: _____

Postcode/city: _____

Telephone: _____

E-mail: _____

Website: _____



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Accessories	Motor Sports	Traffic Safety	Care Products	Services
Chassis	Motor Tuning	Tyres/Rims	Lubricants	
Optical Tuning	Audio/Hi-Fi	Multimedia	Interior/Seats	
Other areas: _____				

Official sales partner for the following brands:

- 1 _____
- 2 _____
- 3 _____
- 4 _____
- 5 _____
- 6 _____

Booth rent

The minimum size of the booth area is 30 m²:

Booth area between 30 and 50 m ² (CHF 105.–/m ²) *	m ²	CHF
Booth area between 51 and 100 m ² (CHF 100.–/m ²) *	m ²	CHF
Booth area from 101 m ² (CHF 95.–/m ²) *	m ²	CHF

* Incl. fees for disposal

Surcharge for additional open booth fronts for booths under 150 m² (the surcharge does not apply to booths that exceed 150 m²) 2 open fronts **+20%** 3 open fronts **+25%** 4 open fronts **+30%**

Conditions of payment: Within 30 days after receipt of invoice: 50% of booth rental fee, 2nd half no later than September 13, 2024.

General information: The event organizers reserve the right to refuse an exhibitor without stating reasons, and can reduce or increase the requested booth area according to space availability (fire regulations). All prices are listed exclusive VAT.

By submitting this registration, the exhibition conditions are recognized as legally binding. You can find them at auto-zuerich.ch/anmeldung and will be sent to the applicant along with a signed copy of the contract.

Main exhibitor:

Place: _____

Date: _____

Stamp and Signature: _____

Auto Zürich AG:

Zürich, Date: _____

Signature: _____

Please return by May 17, 2024 to: **Auto Zürich AG, Postfach 28, 8010 Zürich**
 or by email to: **info@auto-zuerich.ch**

ANNEX TO THE EXHIBITORS' CONTRACT AUTO ZÜRICH: REGARDING MOTOR SPORTS, TUNING, CAR TECHNOLOGY AND ACCESSORIES 2024

1. Prices

All prices in this annex are excluding 8.1% VAT.

2. Co-exhibitors and communication package

Auto Zürich reserves the right to reduce or increase the requested booth area according to room availability and fire regulations. The main exhibitor will be billed CHF 500.– for the mandatory communications package. Automobile companies: A fixed rate payment of CHF 950.– per co-exhibitor (brand dealer) is charged. Included in the price are the internet listing (and link on the home page). The main exhibitor will be billed.

3. Conditions

50% of booth rent is to be paid within 30 days of receipt of invoice. The second half to be paid by September 13, 2024 at the latest. Should an exhibitor withdraw after signing the binding contract, they are legally responsible for full payment of the booth rent and extra costs. Should the fair organizers manage to rent out the space to a third party, without disadvantage to others, the withdrawn exhibitor has the right to a refund of 10% of the booth rent, or a minimum payment of CHF 5.000.– (excl. VAT).

4. Entry prices for the «Auto Zürich»

Online

CHF 19.– adults

CHF 10.– pupils, students, learners

CHF 12.– OAPs and those on benefits

Cash desk

CHF 22.– adults

CHF 12.– pupils, students, learners

CHF 14.– OAPs and those on benefits

5. Exclusive pre-opening on November 6, 2024

Exhibitors can reserve tickets for the exclusive preview at a price of CHF 114.–. The event will be advertised separately and the final programme will be published in September.

6. Tickets for exhibitors, day tickets and parking permits for exhibitors

Exhibitors will be granted 4 free day tickets for the personnel on the stand, as well as free tickets for a one day single visit (see table). The number of tickets depends on allotted booth size:

stand area	exhibitors' tickets	day tickets
up to 70 m ²	5	10
from 71 to 120 m ²	10	20
from 121 to 220 m ²	15	30
over 221 m ²	20	40

Exhibitors must neither sell, nor pass on, nor lend their exhibitor's tickets. Any violation of the above will result in revocation.

Additional exhibitor tickets can be booked at a price of CHF 19.– each. Further day cards can be purchased for a minimal contribution of CHF –.50, for clients and/or interested parties. Used vouchers will be calculated at a special price of CHF 5.50 each at the end of the fair. 4-day parking tickets for the Parkhaus Messe Zürich can be purchased at CHF 88.– (price quoted February 2024)

10-day parking tickets (including installation days) for the Parkhaus Messe Zürich can be purchased at CHF 148.–. **On and around the Messe Zürich there are no other parking spaces for visitors or exhibitors.** Lost exhibitors' tickets of parking permits or day tickets cannot be replaced for free.