

## EXHIBITOR CONTRACT «AUTO ZÜRICH U35 2024»

**Return by May 17, 2024:** Auto Zürich AG, Postfach 28, 8010 Zürich or info@auto-zuerich.ch

### Exhibitor's address

Company: \_\_\_\_\_

Other info: \_\_\_\_\_

Street/No.: \_\_\_\_\_

Postcode/city: \_\_\_\_\_

Telephone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

### Billing address

(if it differs from exhibitor's address)

Company: \_\_\_\_\_

Other info: \_\_\_\_\_

Street/No.: \_\_\_\_\_

Postcode/city: \_\_\_\_\_

### Co-exhibitor

The participation fee per co-exhibitor is CHF 500.–

Company: \_\_\_\_\_

Street/No.: \_\_\_\_\_

Postcode/city: \_\_\_\_\_

Telephone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

### Contact person

Title            Ms            Mr

First name: \_\_\_\_\_

Last name: \_\_\_\_\_

Telephone: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Mandatory communication kit incl. listing on the website and in the exhibition magazine (over 300,000 copies distributed) included in the fee.**

Company: \_\_\_\_\_

Street/No.: \_\_\_\_\_

Postcode/city: \_\_\_\_\_

Telephone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

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E-mail: \_\_\_\_\_

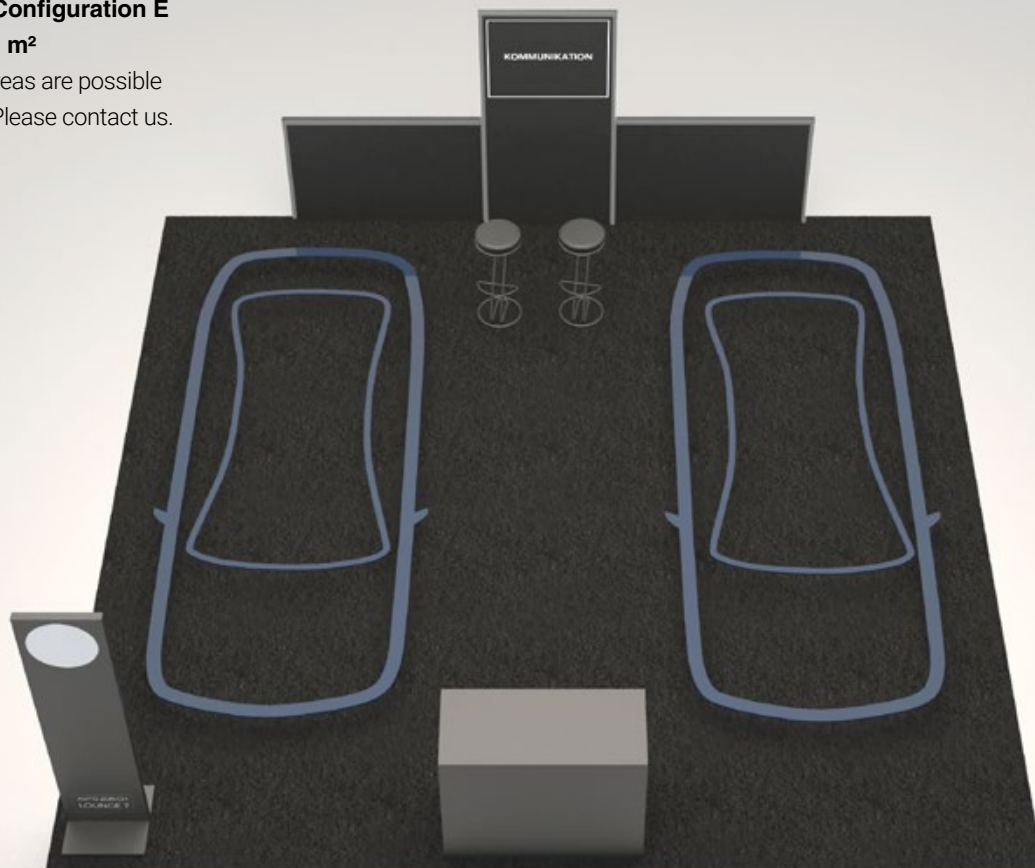
Website: \_\_\_\_\_

## The available configurations of the «AUTO ZÜRICH U35» booth architecture

### Example: Configuration E

6 x 6 m / 36 m<sup>2</sup>

Individual areas are possible if required. Please contact us.

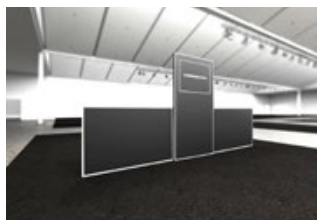


### Configuration (incl. basic equipment)

<b>A</b> 5 x 5 m	25 m <sup>2</sup>	CHF 3'950.-	<b>E</b> 6 x 6 m	36 m <sup>2</sup>	CHF 5'800.-
<b>B</b> 5,5 x 5 m	28 m <sup>2</sup>	CHF 4'400.-	<b>F</b> 5 x 12 m	60 m <sup>2</sup>	CHF 7'500.-
<b>C</b> 6 x 5 m	30 m <sup>2</sup>	CHF 4'800.-	<b>G</b> 5,5 x 15 m	83 m <sup>2</sup>	CHF 10'400.-
<b>D</b> 6 x 5,5 m	33 m <sup>2</sup>	CHF 5'300.-	<b>H</b> 5 x 21,5 m	108 m <sup>2</sup>	CHF 13'500.-

\*excluding 8,1% VAT.

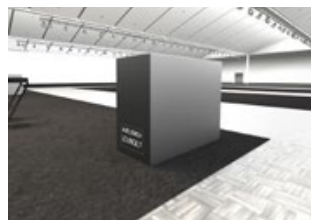
### Basic equipment for all configurations



Panel system



Brand display 2 x 0,5 m



Counter 1,2 x 0,6 x 1 m



2 x Bar stools Basic

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### Options (rental)



#### Presentation desk

1,3 x 0,9 x 1,7 m  
CHF 150.– / per desk



#### Product display(s)

CHF 108.– / per display.



#### Border

0,45 m à CHF 28.–  
0,90 m à CHF 35.–



#### 2 x Bar stools Premium

CHF 160.–

**Exhibitor conditions:** Youngtimers are a relatively young collecting area that has only become more important in recent years. Roughly speaking, the collector scene includes vehicles from the 1970s to 1990s and even younger, as long as they have “collectible” status.

Today, they are captivating more and more car lovers - especially in the age group under 35. For many people, the car is not just a commodity, but should also appeal aesthetically and emotionally. For them, the car is both a means of transport and an expression of their own sense of style.

From 2024, Auto Zürich U35 will add another new module to the show which is specifically aimed at the target group described above. The focus will be on youngtimers priced under CHF 35,000 and preferably no older than 35 years.

**Terms of payment:** 50% of the stand rental fee within 30 days of receipt of invoice, the 2nd half by 13 September 2024 at the latest.

**General information:** The organisers reserve the right to reject any exhibitor without giving reasons and to reduce or increase the requested booth area according to space availability (fire regulations). All prices are exclusive of VAT.

By submitting this registration, the exhibitor accepts and is bound by the terms and conditions of the exhibition, which can be found at [www.auto-zuerich.ch/en/fueraussteller](http://www.auto-zuerich.ch/en/fueraussteller) and which will be sent to the applicant together with a signed copy of the contract.

### Exhibitor:

Place: \_\_\_\_\_

Date: \_\_\_\_\_

Stamp and signature: \_\_\_\_\_

#### Auto Zürich AG:

Zurich, Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Please return to: **Auto Zürich AG, Postfach 28, 8010 Zürich**  
by 17 May 2024 at the latest, or send an e-mail to: [info@auto-zuerich.ch](mailto:info@auto-zuerich.ch)

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### 1. Prices

All prices in this annex are excluding 8.1% VAT.  
 Additional electricity connections are charged separately.

### 2. Co-exhibitors

Auto Zürich reserves the right to reduce or increase the requested booth size according to room availability and fire regulations. A fixed rate payment of CHF 500.-- per co-exhibitor (brand dealer) is charged. Included in the price are the internet listing (and link on the home page). The main exhibitor will be billed.

### 3. Conditions

50% of booth rent is to be paid within 30 days of receipt of invoice. The second half to be paid by September 13, 2024 at the latest. Should an exhibitor withdraw after signing the binding contract, they are legally responsible for full payment of the booth rent and extra costs. Should the fair organizers manage to rent out the space to a third party, without disadvantage to others, the withdrawn exhibitor has the right to a refund of 10% of the booth rent, or a minimum payment of CHF 5.000.– (excl. VAT).

### 4. Entry prices for the «Auto Zürich»

#### Online

CHF 19.– adults

CHF 10.– pupils, students, learners

CHF 12.– OAPs and those on benefits

#### Cash desk

CHF 22.– adults

CHF 12.– pupils, students, learners

CHF 14.– OAPs and those on benefits

### 5. Exclusive pre-opening on November 6, 2024

Exhibitors can reserve tickets for the exclusive preview at a price of CHF 114.–. The event will be advertised separately and the final programme will be published in September.

### 6. Tickets for exhibitors, day tickets and parking permits for exhibitors

Exhibitors will be granted 4 free day tickets for the personnel on the stand, as well as free tickets for a one day single visit (see table). The number of tickets depends on allotted booth size:

booth size	exhibitor tickets	day tickets
up to 70 m <sup>2</sup>	5	10
from 71 to 120 m <sup>2</sup>	10	20
from 121 to 220 m <sup>2</sup>	15	30
over 221 m <sup>2</sup>	20	40

Exhibitors must neither sell, nor pass on, nor lend their exhibitor's tickets. Any violation of the above will result in revocation.

Additional exhibitor tickets can be booked at a price of CHF 19.– each. Further day cards can be purchased for a minimal contribution of CHF –.50, for clients and/or interested parties. Used vouchers will be calculated at a special price of CHF 5.50 each at the end of the fair. 4-day parking tickets for the Parkhaus Messe Zürich can be purchased at CHF 88.– (price quoted February 2024)

10-day parking tickets (including installation days) for the Parkhaus Messe Zürich can be purchased at CHF 148.–.

**On and around the Messe Zürich there are no other parking spaces for visitors or exhibitors.** Lost exhibitor tickets of parking permits or day tickets cannot be replaced for free.