

## EXHIBITOR REGULATIONS FOR «AUTO ZÜRICH 2024»

### ORGANIZATION

#### Section 1

The organization and execution of the exhibition lies in the hands of Auto Zürich AG. They appoint an Exhibition Management Board. Auto Zürich can hand over the entire or a part of the practical organization of the event to MCH Messe Schweiz (Zürich) AG.

### OBLIGATIONS

#### Section 2

«Auto Zürich» establishes a neutral platform. For the duration of the exhibition, it rents out space for sales or information booths as well as advertising space where manufacturers from all over the world can present themselves, within the constraints of the available space but without any restrictions regarding their national or geographic origins. It is before this background and in the spirit of free economic competition that Auto Zürich will not allow any activities that are directly or indirectly directed against one or several brands, their countries of origin or continents they are from.

#### Section 3

**The exhibition encompasses the following categories:**

1. Vehicles in accordance with following classification:
  - Passenger cars, vans, RV, light transport vehicles
  - Motorbikes, scooters, ATVs
2. Tuning, motorsports, service providers, car and home electronics.
3. Automotive accessories, spare parts and garage equipment:
  - Electric equipment
  - Tires and rubber products for cars
  - Tools and machines for the production and repair of automobiles
  - Raw materials and semi-finished products, forged pieces, steel and cast pieces, paints, cleaning agents used in the car industry and business, lubricants, gasoline, kerosine, oils and greases.
  - Automotive spare parts of all kinds
  - Chemical products for maintenances and car care

4. Literature, trade magazines and newspapers
  - Trade associations and institutions that are linked to the car and its use
5. Utility vehicles
  - All vehicles derived from utility vehicles
  - All 4-wheel drive and all-terrain vehicles with a specific utility character
  - Small buses to transport personnel, ambulances and motohomes/campers

### ACCEPTANCE REQUIREMENTS

#### Section 4

**The following exhibitors are accepted:**

- Representatives of automotive brands and recognized importers in their capacity as wholesaler, dealers of accessories, tuning and sound products – as long as they only display products from suppliers they represent. At any time, Auto Zürich has the right to demand the production of written proof that they are agents for this or these suppliers.
- After having reviewed the submitted registration form, the organizer alone has the final decision on the acceptance of companies and exhibits to the exhibition.

## Section 5

The exhibitors undertake to restrain from any sales or advertising activities outside their own booths, with the exception of advertising boards or other public advertising media rented from the organization. The exhibitors are also prohibited to sublet or concede their assigned booth space as a whole or in part to others without Auto Zürich's approval.

## Section 6

Every exhibitor is obligated to pay the full rental fee for the booth requested, even if they forgo the participation in the exhibition or were prevented from using their assigned exhibition space. In all cases Auto Zürich can dispose of the rented but so far unused booth 24 hours before the exhibition opens at the latest, and assign it to other exhibitors without losing claim to the entire contract amount.

## BOOTH SIZE

### Section 7

In their registration (exhibitor contract), the exhibitors state the requested and needed booth size. Auto Zürich determines the dimensions of the booths by categories, depending on the space available and the submitted exhibitor contracts. If necessary, it reserves the right to alter the requested spaces or move the location of the booths. Also, Auto Zürich can only accommodate the location request stated by the exhibitor if it is feasible. Booths assigned for new car exhibitors in the halls for automobile brands (multi-brand exhibition) must be at least 60 m<sup>2</sup> in size.

## BOOTH ASSIGNMENT

### Section 8

Auto Zürich assigns the booths and can perform this task, partially or completely and if deemed necessary, by the draw of a lot. If need be, Auto Zürich can relocate an exhibitor's booth or assign a different booth to an exhibitor without having to compensate for this in any form. In such a case, the respective exhibitors will be notified one month prior to the exhibition at the latest.

## DELIVERING AND REMOVING EXHIBITS

### Section 9

The point in time for opening of the exhibition halls to install and dismantle booths and the schedule for delivery and removal of exhibits will be made known in time. Every exhibitor and/or parties acting on their behalf have to see to the transport, reception and forward-

ding of their freight items and check on the contents. If suppliers or their agents are absent and cannot receive the freight items at the exhibition, Auto Zürich is allowed to have them stored or have them unpacked at the cost and risk of the interested parties.

## INSURANCE AND LIABILITY

### Section 10

Auto Zürich is insured against its legal liability. However, it does not assume any obligation of care for exhibits and/or exhibition items or booth furniture. Any liability for damages or loss is excluded.

The exhibitors are obligated to purchase the following insurances or produce proof of damage coverage with an existing insurance:

a) Fire, explosion and natural disasters:

Insurance of all exhibits against fire, explosion and natural disaster while they are at the exhibition space is obligatory for all exhibitors.

b) Transport-, exhibition, theft and travel baggage insurance:

The organizer is not liable for any exhibitor's items, not while these items are at the exhibition space and not during their transport to and from the venue. It is recommended that the exhibitors purchase such an insurance.

c) Third-party liability insurance:

Every exhibitor is liable for any damages caused by themselves or third parties acting on their behalf, irrespective of the reason, to the detriment of exhibition property or the life and property of third parties. The exhibitor has to take out a special third-party liability insurance or review their company's liability policy and, if need be, extend coverage of such to the risk of participation in the exhibition. MCH Messe Schweiz (Zürich) AG and Auto Zürich have third-party liability insurance for their legal liability. They do not assume obligation of care for exhibition items, booth furniture etc. and exclude any liability for damages or loss.

## EQUIPMENT AND DECORATION OF THE BOOTHS

(also see Set-up Regulations)

### Section 11

Auto Zürich is in charge of the general decoration of the exhibition stands inside the halls where the exhibition of multiple car brands takes place. Their design cannot be challenged or disputed in any way.

As regards the other halls, the design and structure of the booths is left to the exhibitors. In all cases, the exhibition regulations and operating rules of Messe Schweiz (Zürich) AG are applicable. The exhibitor is obligated to respect norms that might be specified by Auto Zürich to facilitate visitor orientation outside and inside the exhibition building ( numbering system, terminology). Every exhibitor is obligated to familiarize themselves with the precise dimensions and the special structural situation of the assigned booths. Messezentrum Zürich is available for on site visual inspections during its business hours. The exhibitors themselves take care of setting up their stands.

The brand and company signs set up at the passenger car and chassis booths by Auto Zürich cannot be removed under any circumstances.

Presenting live animals at the exhibition is prohibited. Any presentation, furniture or decorations that disadvantages any other exhibitor are not allowed in any way. Demonstrations of car care products are allowed, with the exception of the halls of «Auto Zürich», provided the visitors can stay inside the stand.

Auto Zürich reserves the right to have removed or altered: furniture and/or equipment that is detrimental to the general appearance of the «Auto Zürich», pose any hazards or disturb neighbors or visitors. Booth equipment and/or furniture has to be completely set up and the exhibits displayed in perfect condition on opening day as well as the exclusive pre-opening – 3 hours prior to the official opening.

Packaging material must be removed before the Auto Zürich is opened. Non-compliance with equipment regulations gives Auto Zürich the right to impose sanction or fines.

## TECHNICAL INSTALLATIONS

### Section 12

Exhibitors who besides general illumination need other installations (electric power, phone, water etc.) have to order that in time and in writing, following the Auto Zürich instructions and using the appropriate order forms. Auto Zürich denies any responsibility for any possible non-performance of technical supply.

## CATALOGUE, PRINTED MATERIALS AND ADVERTISEMENTS

### Section 13

Auto Zürich has the exclusive right to all publications of an exhibition catalogue and reserves the right to publish other printed materials. It is the exhibitor's responsibility to convey all important data to the editorial desk of the catalogue. Auto Zürich does not assume any responsibility for possible errors or omissions.

### Section 14

Printed materials (brochures, circulars etc.) of the exhibitor may only be handed out at their own booth. Giving away balloons or other promotional material in and outside of the exhibition is not allowed. Any advertising that is untruthful in any form is strictly prohibited and could result in immediate expulsion of the responsible party. In the context of the «Auto Zürich», no exhibitor is allowed to advertise, make claims, organize demonstrations or take any other steps that might disadvantage or negatively impact other exhibitors, their countries or continents or the orderly operation of the «Auto Zürich».

Auto Zürich has the power to take any appropriate steps to prevent or remedy the violation of the above-mentioned principles and regulations. All Auto Zürich decisions are final.

## ADMINISTRATIVE RULES

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### Section 15

The exhibitors are in general free in their pricing policy.

It is not allowed to post names or customer addresses on any message boards at the booths or to label items as "sold" (with the exception of Special Deals Exhibitions i.e. Occasionen-Verkaufsausstellungen).

### Section 16

The exhibitors must ensure that the booth is staffed during the opening hours of the «Auto Zürich» and the exhibits are uncovered.

### Section 17

Cleaning and the maintenance of the exhibits and booths is the responsibility of the exhibitors.

### Section 18

Under no circumstances can displayed cars or items, even if they have been sold, be removed from the exhibition without the approval from Auto Zürich. Booths have to be dismantled according to the instructions of Auto Zürich.

## TECHNICAL INSTALLATIONS

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### Section 19

Auto Zürich sets the date, duration and opening hours of the exhibition. It can change hours, dates of the opening and closing of the exhibition, shorten or extend its duration without any liability claims arising thereof.

### Section 20

If «Auto Zürich» for any reason cannot take place, the exhibitor contract become null and void. The funds remaining after paying all expenses and cost will be distributed in proportion to the amounts paid by the exhibitors. In such a case, the distributor cannot, as specified in the agreement, construe any legal recourse against Auto Zürich for any claim or reason.

### Section 21

Auto Zürich has the right to decide all cases not covered in these regulations and to make all necessary changes and additions that become effective immediately.

### Section 22

Any violation of any regulation of these exhibition terms, instructions or orders for "Auto Zürich" exhibition, can result in an immediate, temporary or final exclusion of the exhibitor in question, regardless of any other sanctions or responsibilities imposed and without giving rise to a claim to be refunded or compensated. It lies within the discretion of Auto Zürich to dispose of the now available exhibition spaces as it pleases.

### Section 23

By signing this exhibitor contract the exhibitor declares to recognize all regulations of these exhibition terms.

**Legal venue for both parties is Zurich.**