

Media Release from 13th of November 2022

Auto Zurich 2022: 10th - 13th of November 2022 at Messe Zurich

Auto Zurich 2022: Largest number of visitors in years coupled with excelling mood among exhibitors.

- **Thoroughly enthusiastic reception from exhibitors and visitors alike and, with over 60,000 tickets sold, the biggest attendance in years - this is the outstanding result of Auto Zurich 2022.**
- **54 brand appearances with more than 80 innovations - including world premieres - mark an absolute all-time high in the 36-year history.**
- **The new format "ev experience" was once again unexpectedly well received by exhibitors and visitors during its second edition. Around 1,000 test drives were accomplished with 17 different electric vehicles. Compared to 2021, this represents an increase of almost 20%.**
- **With these results, Auto Zurich has not only reestablished its former strength, moreover, it can claim to be more vibrant than ever before.**

With the overall mood among visitors and exhibitors achieved in 2022, Auto Zürich has been highly successful in counteracting a pretended trend according to which the format of the motor show was generally seen to be in decline. Contrary to such prophecies, the 35th Auto Zürich has gained massively in substance and popularity compared to previous years. And this for the second edition in a row.

With this result, the organizers see themselves reassured in their plans to continue to pursue the transformation initiated in 2019. The primary objective is and remains to sustainably secure the future viability of Auto Zurich. Regardless of the success that has now been achieved, further efforts and investments will be made in the coming months in order to continue to meet the ever-changing demands of exhibitors and visitors with a spectrum of relevant content and a cutting-edge quality of presentation.

The upcoming Auto Zurich will be held at Messe Zurich from 02nd to 05th of November 2023.

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